

Publicity Officer

1 Responsibility

1.1 Responsible to Council.

2 Duties

2.1. To co-ordinate, maintain, and develop the contact and awareness of the MYA with its members, trade magazines, the media in general and the RYA.

2.2. To manage and publish E News up to six times each year

2.3. To manage the attendance of the Association at exhibitions and events and to enlist support where needed via the Districts and their Councillors.

2.4. To formulate policy on information & publicity and seek sponsorship where appropriate.

2.5. To encourage groups and associations to affiliate to the MYA.

2.6. To supply information about the Association to prospective members, clubs and outside bodies seeking information about the sport.